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www.heartfeltcreations.us

### **What We're Looking For**

Vintage, shabby chic, clean and simple, elegant, girly grunge and mixed style Artists to create cards, layouts and altered art projects.

### **Design Team Member Benefits**

- A huge Welcome Package filled with all kinds of goodies, \$300+ retail value.
- A bio and picture on our website, with links to your blog.
- Design team members receive each new monthly Heartfelt Creations product release, \$135+ retail value. All stamps and dies we send will be yours to keep and you don't pay a penny!
- 40% discount on all other merchandise you purchase during your one year contract.
- Use our products in a submission to print magazines. If the project is published, you will receive \$100 cash or \$100 Heartfelt Creations Gift Certificate (your choice).

### **How to Apply**

Submit your entry at: <http://hcgo.co/dt-submit>

You will need to submit three (3) completed samples with instructions. The samples could be a card/s, altered project/s or scrapbook sample/s with instructions. Include a link to your active blog, your complete name, address, and a short paragraph about yourself and why you would be a great addition to the Heartfelt Creations Design Team.

### **Deadline**

**February 16<sup>th</sup>, 2018**

## Semi Finalists

On **February 21st, 2018** semifinalists will be announced on our blog ([www.heartfeltcreations.us/blog](http://www.heartfeltcreations.us/blog)). If you are a semifinalist, we will send you Heartfelt Creations products to create two (2) projects. You may keep the products.

Please mail your 2 projects and submit the digital pics and instructions to Heartfelt Creations.

Mailing Address: Heartfelt Creations  
Attn: DT Semifinalist  
2147 Eisenhower Dr N  
Goshen, IN 46526

*Projects must be postmarked by **March 21st 2018**.*

Submit Digital Pics and Instructions: <http://hcgo.co/dt-semi-finalist>  
*Digital pics and instructions must be submitted by **March 21st 2018**.*

Mail submissions will not be returned.

## Finalists

All finalists will be announced on the blog on **April 25<sup>th</sup> 2018**.

## Design Team Member Guidelines

1. A commitment of 1 year is required: **May 1st, 2017 – April 30th, 2019**.
2. Around the end of every month we'll send you a new box of goodies that has unreleased product collections in it! Use each stamp set you receive, at least once on a project you submit to Heartfelt Creations. Stamp your HC Copyright on the back of each project and include your name.
3. When creating cards, layouts and altered projects for the blog, you may only use Heartfelt Creations stamps, dies, papers and Spellbinder dies. When creating with our dies that have matching stamps, be sure to use them together on your projects. You may use any other embellishments and accessories that you like to work with except for premade flowers.
4. You are required to submit a minimum of one (1) project to the design team forum for each weekly blog. One (1) project a month must be altered art. These projects are also to be submitted to an online forum, such as Splitcoast Stampers, after it has been featured on the Heartfelt Creations blog.
5. Your digital photos and instructions need to be submitted to the design team forum by the required Wednesday deadline. We'll feature your submission on the following Wednesday's blog.

## Design Team Member Guidelines, Continued

6. For the 2<sup>nd</sup> Wed. blog of each month, you will be required to submit a project that primarily features the new release, but you can also incorporate from previous collections on it. For the other weekly blogs, you can submit a project from any collection.

7. As a design team member, you will be working with products that have not yet been released to the public. Wait to post those projects to your blog or any other online forum until the products are officially released by Heartfelt Creations. Exceptions apply with our permission, to designers promoting an upcoming class.

8. You are required to feature each project on your blog on the same Wednesday it is being featured on the Heartfelt Creations blog. When you post projects on your blog using Heartfelt Creations products, make sure to link back to our website ([www.heartfeltcreations.us](http://www.heartfeltcreations.us)).

9. By the end of each month, send us all your projects that you've submitted to the design team forum. We'll use your projects for promotional purposes. For all US designers, we provide free FedEx return labels. For international designers, we reimburse for return ship cost. Projects will not be returned to designer.

10. Enjoy creating art from the heart! Together we are making the world more beautiful, one project at a time!

If you have any questions send us an email at [info@heartfeltcreations.us](mailto:info@heartfeltcreations.us). We are excited to see your project submissions!